PRN:		Course Code :	UJM402

Second Year BA.JMC Semester End Examination Even 2024

Television Journalism

Day and Date: 24 MAY 2024, Friday Max Marks: **50**

Time : 2:00 to 4:00 pm Duration: **02** hrs

Instructions:All questions are compulsory.

			Marks
Q.1		**Attempt any two from the following**	
	a)	Elaborate the Concept of Story structures. Describe the importance of inverted pyramid Television journalism	06
	b)	Describe role of Newsroom structure in television journalism. Elaborate the Television Debates, Interviews and Types of interviews	06
	c)	Discuss the importance of Television newsroom. Write down the different types of television studios.	06
Q.2		**Attempt any two from the following**	
	a)	Discuss role and impact of mobile journalism now days. Elaborate the role of mobile phones in online television journalism.	06
	b)	Elaborate the Concept of Online television. Evaluate the advantages of online television journalism.	06
	c)	Identify the values and ethics in television journalism. Elaborate the importance and types of the sources.	06
Q.3		**Attempt the following**	
	a)	Elaborate the concept broadcasting in television journalism. Write down the importance of broadcasting in Television production.	06
	b)	Illustrate the 3-point lighting fill, main, and back lights techniques. Explain the use of green screen. Tele-prompter.	07
		or	
	b)	Elaborate the process of Television production - pre-production, production and post-production.	07
Q.4		**Attempt the following**	
	a)	Illustrate which types of skills reporter required for television reporting. Elaborate the role of reporters in television journalism.	06
	b)	Describe the concept of reporter and anchor. Elaborate the role of reporter and anchor.	07
		or	
	b)	Interpret the concept of television interview and television interview types. Define the skills required to take the interview.	07

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